

KPI ?????????????

??????	KPI Code	?????? □	?????? □	?????? ????	?????? □
1	MK1	?????? ?????? / ?????? ?????? ?????? ?????? ?????? ?????? ?????? □□	????? ?????? □ / ????? ????? ????? - □□ ????? ????? □□ □□ % % □□ / □□□□ (□□□□ □□ ÷ □□□□ □□□□ □□) × 100 □□□□ □□□□ □□□□ □□□□ 50% □□□□ □□□□ □□□□ □□ 50% □□□□ □□□□ □□□□	?????? ?????? / ?????? ?????? ?????? □□□ 100 % □□□□ □□□ 100 % = 30 □□□ 90 % = 20 □□□ 80 % = 10 □□□ □□□□ 80% = 0 □□□□	30

2	MK2	line shopping member	x ÷ 100 = line shopping member	line shopping member 90 % = 15 80 % = 10 85 % = 5 80% = 0	15
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